

Gift Card Reporting

Monthly Merchant Summary

Month: 1 Year: 2005

Merchant: Any Company International
Address: 2000 Main Street
Anytown USA 00000

Routing/Acct No.: 011011011-06321
Reseller: 0000 - Your Reseller

Transaction Charges: 474.48
Other Charges: 23.00
Total Charges: 497.48
Number of Transactions: 1329

Card Status	No.	Outstanding Balance
Active	5450	190,750.54
Inactive	4550	0.00
Preloaded	500	12,500.00
Deactive	27	945.00
Total Cards:	10,000	191,695.54

Type	Transaction	Not Approved	No.	Amount	Rate	Charge
Gift	Activation	0	922	96470.54	.36	331.92
Gift	Deactivation	0	13	1686.00	.36	4.68
Gift	Redemption	0	102	-11470.10	.36	36.72
Gift	Add Value	0	7	257.80	.36	2.52
Gift	Daily Total	0	96		.36	34.56
Gift	Balance Inq.	0	103		.36	37.08
Gift	Void	0	0		.36	
Gift	Replace	0	0		.36	
Gift	Escheat	0	20	29.82	.36	7.20
Gift Total						451.68
Loyalty	Activation	0	45		.30	13.50
Loyalty	Deactivation	0	3	0.00	.30	.90
Loyalty	Redeem Points	0	10	50.00	.30	3.00
Loyalty	Add Points	0	5	125.00	.30	1.50
Loyalty	Daily Total	0	2	0.00	.30	.60
Loyalty	Balance Inq.	0	0	0.00	.30	0.00
Loyalty	Void	0	0	0.00	.30	0.00
Loyalty	Replace	0	1	0.00	.30	.30
Loyalty Total						19.80
Grand Total						474.48

Other Charges	Fee	No.	Rate	Charge
System Access Fee		2	11.50	23.00

ID	Location	No. Trans.	No. Cards	Outstanding Balance
0000	Any Company International	1,329	5,977	191,695.54

Statement Inquiries: 877-883-8258 from 8am-8pm EST Monday thru Friday
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To avoid a \$50.00 reject fee, please notify Virtual of ALL bank account and routing number changes IMMEDIATELY.

AMG GENERATES A monthly Merchant Summary statement that reports all transactions captured on our processing database during that time period as well as total fees billed. This report aggregates transactions at the corporate level and also provides detail for each location. Reports are emailed unless otherwise requested.

Online Reporting

The monthly Merchant Summary and several other program reports are available 24/7 online. All of the reports provide different details about transaction and card use activity.

The Daily Batch report produces a chronological list of all transactions, a total count and total dollar amounts by transaction type occurring since the terminal was last cleared.

Special Data Mining reports are also available for merchants who are using the Virtual Terminal or Card Registration interface to enter customer demographic information for their cardholders. See Card Registration section on next page.

Terminal Reports

Printed from POS terminal

These reports print information from the Data Center. The sample at right is a "Totals Report" which provides the option of printing current day totals or the previous day totals. Instructions and format are terminal specific. Example below.

DBA	Doing Business As - Location Name
Street Address	Location Street Address
City, State Zip Code	Location City, State and Zip Code
Location Phone Number	Location Phone Number
DATE: MM/DD/YY	Date the report was printed
TIME: HH:MM:SS	
TERM ID: XXXXX	
TYPE: CURRENT DAY TOTALS	
SALE COUNT: XX	Total # of Sales
SALE AMOUNT: XXX.XX	Total dollar amount of Sales
ACTIV COUNT: XX	Total # of Activates
ACTIV AMOUNT: XXX.XX	Total dollar amount of Activates
ADDVAL COUNT: X	Total # of Add Value
ADDVAL AMOUNT: XX.XX	Total dollar amount of Add Value
VOIDS COUNT: X	Total # of Voids
VOIDS AMOUNT: XX.XX	Total dollar amount of Voids
DEACT COUNT: X	Total # of Deactivates
DEACT AMOUNT: XX.XX	Total dollar amount of Deactivates
END OF REPORT	

Display
MMM DD, YY HH:MM
SWIPE CUSTOMER CARD

Action
Press Function, 7, Enter

GIFT CARD

Press 1 for Gift Card or 2 for Loyalty Card

1=VALUE 2=LOYALTY

Press 0

1-SALE 2-ACT 3-ADDV
4-VOID 5-BAL 0-More

Press 6

Select Report, Press Enter

6-TOTS 7-DEAC 8-REPL
9-FUNC 0-More

1-CURRENT DAY
2-PREVIOUS DAY